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What A Man's Favorite Beer Says About Him

by Ethan Lascity

Red, White and Bud?

After all of the hoopla about whether the arrest of Harvard Professor Henry Louis Gates was racially motivated, the professor, the man who arrested him—Sgt. James Crowley—and President Obama will be sitting down to share a nice glass (or possibly bottle) of Bud Light. According to *The Swamp*, the president decided to go with America's best-selling beer in hopes of sipping something noncontroversial.

According to a previous *Swamp* report, Gates is a fan of Jamaica-brewed Red Stripe; Crowley prefers Blue Moon; and the president has been sticking with Bud Light at various events. Besides making us pretty damn thirsty, all this talk of beer got us to thinking: What does your man's beer choice say about him?

Based on intense scientific research—er, years of observation—here's what we think:

Bud/Bud Light—The everyman.

What doesn't go well with Bud Light? Hard to come up with an answer, right? Bud Light is the beer for guys who like beer. You want a beer that will make your face hurt? Grab a Bud. It may not go down as smooth as some other beers out there (Miller Lite anyone?) but if you're a real man, you can handle it. In a relationship, our observation is that a Bud man is a man's man. He might favor traditional gender roles, but the Bud Man is nothing if not dependable.

Red Stripe—The jet-setter.

If a man goes for a Red Stripe, Guinness or the like, he likes to think outside of the box. Instead of drinking beer to drink beer (or simply to get drunk) this man has a beer because he likes the taste of it. The drinker could just have easily gone for a good scotch, but instead selected this beer. This guy is always up for an adventure but may be slightly detached emotionally or easily distracted.

Blue Moon—The trendy guy.

Blue Moon is the beer guys drink when they think they should grow up and stop drinking Bud. While the Blue Moon man can be wrapped up in appearances, he still has a good deal of confidence ("yeah, my beer has an orange slice in it, what of it?") and would be a good partner in a relationship. The keyword there is partner because he wouldn't be put off by a tough gal and relishes someone who will challenge him.

Corona—The partier.

Corona is a beer for a fun-loving guy. Who doesn't love a beer you jam a piece of fruit into and drink straight from the bottle? Whether it's Cinco de Mayo or a backyard cookout, the guy with the Corona is probably double-fisting them and having the time of his life. He's also probably a fast and fun lover—just as likely to make love under a table as in the bedroom. Expect a wild time from this man.

Keystone Light/Natural Light—The college boy.

Even if you don't remember the nights, everyone knows the scene: Crowded frat house, beer pong, binge drinking and keg stands. If he's still drinking Keystone Light or Natural Light he's still in a college mentality. And that's fine... if he's still in college. If not, you might want to wean him onto a Bud Light—for more than just his drinking habits. Someone like this will still date like a college student too, which can be good (afternoon delights) or and bad (forgetting to call for a week).

Pabst Blue Ribbon—The hipster.

This isn't necessarily a bad thing. There's a lot of things that used to be popular that aren't anymore. Granted that's usually for a reason, but with PBR making a counter-culture comeback it's easy to pick out the counter revolutionary in our midst. A PBR drinker is going to be more sensitive to your needs and want to take time to please you. The down side is he might also be emotionally dependent.

Readers, sound in: what does a man's beer say about him?

Need help deciphering your mate's behavior? Read more about how guys think here or ask our readers for advice.

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